

Be Prepared: Planning for Public Health Emergencies

The COVID-19 public health emergency (PHE) changed the way organizations do business within their communities. Supply chains and business operations were disrupted, many employees began working remotely or were laid off and customer service interactions and procedures were altered for safety.

These major changes highlight the necessity that every organization, regardless of the service(s) they provide, should have a PHE preparedness plan. Having a plan for your organization ensures:

- Continuity of operations
- Protect the safety of staff, customers and the community
- Mitigate losses
- Promote resilience in the event of a future PHEs

Refer to these resources to develop a PHE preparedness plan or review an existing plan.

If you need guidance about how to begin developing your emergency preparedness plan, email Superior Health Quality Alliance (Superior Health), publichealthEP@superiorhealthqa.org.

General Emergency Preparedness Resources

- [All Hazards Approach to Public Health Emergency Preparedness Planning](#), Superior Health [Emergency Response Plan](#), Ready.gov / U.S. Department of Homeland Security
- [Emergency Preparedness and Response](#), Occupational Safety and Health Administration
- [Technical Resources, Assistance Center, and Information Exchange \(TRACIE\)](#), Administration for Strategic Preparedness and Response (ASPR) / U.S. Department of Health & Human Services,
- [Business Emergency Management Planning](#), National Institute for Occupational Safety and Health (NIOSH) / Centers for Disease Control and Prevention (CDC)
- [National Incident Management Systems \(NIMS\)](#), Federal Emergency Institute (FEMA)

Emergency Preparedness and Health Equity

- [Equity and Policy Preparedness During Public Health Emergencies](#), National Governors Association
- [Developing Emergency Preparedness Plans with a Health Equity Focus](#), National Association of County and City Health Officials (NACCHO)