# Strategies for Increasing Adult Immunization Rates Webinar

**Wednesday, Nov. 11, 2015**

## Noon – 1 p.m. ET | 11 a.m. – noon CT

Please join Lake Superior QIN for a webinar on strategies for increasing adult immunization rates. Upon completion of the event, participants will be able to use evidence-based best practices and standards of care for ensuring appropriate adult immunizations for influenza, pneumococcal disease and herpes zoster. Continuing education credits are available for physicians, registered nurses (R.N.) and medical assistants (M.A.).

# Speaker

* Jay A. Gold, M.D., J.D., MPH

# Objectives

Following this webinar, participants will be better able to:

* Discuss reasons why many adult patients for whom immunizations are indicated do not receive them
* Delineate effective methods that can be used to increase immunization rates in adult populations
* Identify and respond to patient concerns that might keep patients from receiving immunizations

# Audience

The webinar is designed for primary care physicians as well as nursing home administrators, physician assistants, nurses and nurse practitioners. All clinicians and allied health professionals with an interest in improving care related to the topic area are welcome to attend.

# Registration Instructions

* [**Click here**](https://qualitynet.webex.com/qualitynet/onstage/g.php?MTID=e65137c017483eb17634bac8e68a49c76)
* Click on Register and enter your information
* Click Submit
* Once approved, you will receive a confirmation email with the meeting information and the registration ID that will be used to log into the WebEx portion of the meeting. Please note, this email may go to your spam or junk folder. It will come from the email address **messenger@webex.com**.

# Continuing Education

## Important note on educational credits:

Educational credits are only available for attendance at the live webinar, not for accessing information online after the event. You must complete the on-line “CE evaluation” for educational credit or certificate of attendance.

LINK TO CE EVALUATION: [**https://www.surveygizmo.com/s3/2357132/11-11-15-Immunization**](https://www.surveygizmo.com/s3/2357132/11-11-15-Immunization)

## Content learning needs:

To indicate your learning needs or specific questions for the speaker to address please email: **continuing-ed@metastar.com**.

## Special needs:

If you have needs under the Americans with Disabilities Act, please email: **continuing-ed@metastar.com**.

## Planning team:

Mary Kay Scheller, RN, MS, CHCP, Continuing Education Program Director, MetaStar

Melissa Ottinger, Clinical Application Coordinator, MPRO

# Continuing Education Credits

**PHYSICIANS**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Wisconsin Medical Society through the joint providership of MetaStar, Inc., MPRO and Stratis Health. MetaStar, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

MetaStar, Inc. designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**REGISTERED NURSES – Wisconsin and Michigan:**

MetaStar, Inc. is an approved provider of continuing nursing education by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

1.0 contact hour will be awarded for successful completion.

**REGISTERED NURSES – Minnesota:**

This program for 1.2 contact hours has been designed to meet the Minnesota Board of Nursing continuing education requirements. However, the nurse is responsible for determining whether these activities meet the requirements for acceptable continuing education.

MetaStar is the approved provider of nursing contact hours in a joint planning agreement with MPRO and Stratis Health.

**MEDICAL ASSISTANTS**

This program has been granted prior approval by the American Association of Medical Assistants (AAMA) for 1 clinical/general continuing education unit(s). Granting approval in no way constitutes endorsement by the AAMA of the program content or the program provider.

## Continuing Education Disclosures

Notice of requirements for successful completion - Participants must complete an on-line evaluation with attendance attestation to obtain educational credit or a certificate of attendance. Full session attendance is required for educational credit.

Disclosure of relevant financial relationships / conflicts of interest – Dr. Gold has disclosed no relevant financial relationships. The activity planners have no relevant relationships to disclose.

Commercial support – There is no commercial support for this activity.

Off-label use – If reference is made during this educational activity to use of a product (medication or device) other than that for which it was approved by the Food and Drug Administration, the speaker will announce this at the time of the presentation.

Registration fees and refund policy: There is no cost for this webinar.